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Gwendolyn Whitfield, Ph.D., Named Editor of the Global Supply Chain Review

marketwire updated 8:52 a.m. PT, Tues., May. 20, 2008

SANTA CLARA, CA - The Global Supply Chain Leaders Group (GSCLG) announced today that Gwendolyn Whitfield, Ph.D., has been named editor of the Global Supply Chain Review.

Dr. Whitfield specializes in business growth strategies, new-venture strategies and supplier management and diversity for small and medium sized firms and governmental entities. She is the author of numerous articles which have been featured in such publications as the Journal of Supply Chain Management, Purchasing Today and the Journal of Systems and Information Technology.

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"Global Supply Chain Review is a publication aimed at providing up-todate information relevant to senior supply chain executives and management consultants," said Dr. Whitfield. "We will cover a broad range of topics with a special interest in global supply chain issues. I'm excited about the opportunity to guide Global Supply Chain Review as we share supply trends, best-practices, and examples of outstanding leadership with the supply chain community."

Story continues below |



"Dr. Whitfield has experience as director of operations, project manager, service leader and business consultant in both for profit and not-for-profit environments. Her functional area expertise includes strategic planning and budgeting, operations and human resource management, and information technology training. Her exceptional accomplishments in technology journalism make her particularly well-suited to serve as editor of the Global Supply Chain Review," said Sergio Retamal, President and CEO of Global Supply Chain Leaders Group. "We have great plans for the Global Supply Chain Review over the coming years and we are excited that Dr. Whitfield will help take us to the next level."

About GSCLG

The Global Supply Chain Leaders Group (GSCLG) serves the senior

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leaders of supply chain management in business, government, and industry on a worldwide basis. The organization is designed to respond to the unique needs of leaders who are increasingly responsible for the profitable growth and health of their respective organizations.

Further information about this new and unique organization can be found at http://www.gsclg.com.

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